



Roll With The TIDE!



Are you looking to get the most for your marketing dollars? Advertising your business or event atop the city trolleys provides great exposure. Seen by visitors and locals as they go about their day or attend an event in Havre de Grace, *The Tide* trolleys operate on weekends May through December. Last season, trolley ridership tipped the scales at over 17,000! This year we will be adding two additional trolleys for a total of six, and your ad can sit proudly on top of one or more of them.

Advertising is \$50 per month/per trolley. Only one ad permitted per trolley. Production costs to produce and install your ad are additional. Use of logos is permitted and must be supplied by the advertiser. If interested, please fill out the form below.

We look forward to helping you promote your business or event with this fun and unique opportunity!

NAME: _____ PHONE: _____

EMAIL: _____

BUSINESS or EVENT being advertised: _____

Description (what would you like included in the ad): _____

Emailing a logo? YES NO (File type required for any logos being used: Hi-res editable PDF)

Ads begin the first Friday of each month. Check the month(s) you would like your ad to appear:

JUNE
 JULY

AUGUST
 SEPTEMBER

OCTOBER
 NOVEMBER

Number of trolleys to carry your ad (check one): 1 2 3 4 5 6

ADVERTISING AMOUNT (\$50 per month/per trolley): \$ _____

**PRODUCTION COST (\$120 Set-up charge plus \$30 per sign): \$ _____

TOTAL DUE: \$ _____

****If you choose to have your sign produced on your own, please contact us at the number below for instructions and guidelines.**

- All ads subject to approval by the City of Havre de Grace and space availability.
- All money due at time of order. Checks made payable to: City of Havre de Grace.
- Orders may be dropped off or mailed to: City Hall, 711 Pennington Ave, Havre de Grace MD 21078.
- Email any logos to: bambij@havredegracemd.com

ADS MUST BE SUBMITTED 30 DAYS IN ADVANCE

Contact: (410) 939-1800/EXT 5200