



If you're looking for a meaningful way to advertise your business while supporting a fun, welcoming community event, a **Havre de Grace First Fridays** sponsorship is a perfect fit.

First Friday in Havre de Grace runs monthly from **May through October**, transforming our downtown into a vibrant seven-block celebration that brings the community—and visitors from outside the area—together.

Each month, thousands of attendees will enjoy:

- **Live music** on our main stage and throughout the event footprint
- **Local bands and performers** at our many locally owned restaurants
- **Unique shopping** at downtown retail shops and more than **50 local vendors**
- **Food trucks, outdoor café seating, and beer gardens**
- A **Family Fun Zone** featuring activities like a petting zoo, laser tag, gaming truck, and more

This is a **family-friendly, high-energy event** that typically draws **5,000–7,000 people** each month.

Why you should become a First Friday Sponsor?

This year, we're growing this already successful event into something even bigger and better. With a new main stage, family zone, and interactive activities, we are expanding in exciting ways. We're seeking **Sponsors** to help us elevate the experience and make this First Friday season the best one yet.

Sponsoring is a great way to:

- Promote your business to thousands of attendees
- Show your support for the local community
- Align your brand with one of Havre de Grace's most beloved events

We are offering **Platinum, Gold, Silver, and Bronze sponsorship levels**, providing a variety of opportunities for visibility and engagement. Details on next page!
We'd love to partner with you to make this season our best yet.





City of Havre de Grace Sponsorship Levels

Platinum Sponsor

Sold Out

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in all digital marketing
- The following is for all SIX First Friday events:
 - Company Logo on Main Stage Signage
 - Company Logo on Family Zone Signage
 - Exhibit Space at First Friday event

Main Stage Gold Sponsor \$1000

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing
- Company Logo on Main Stage Signage at one sponsored First Friday event
- Exhibit Space at one sponsored First Friday event

Family Zone

Sold Out

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing
- Company Logo on Family Zone Signage at one sponsored First Friday event
- Exhibit Space at one sponsored First Friday event

I Love First Friday Bronze Sponsor \$250

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing

Organization Name: _____ Contact Person: _____

Phone Number: _____ Email: _____

Address: _____

Sponsorship Level Commitment: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Preferred Sponsored Months: ☐ May 1 ☐ June 5 ☐ July 3 ☐ Aug 7 ☐ Sept 4 ☐ Oct 2

Payment Amount: _____ ☐ Cash ☐ Check, ☐ Credit Card

Email Application and Logo to LauriO@HavredeGracemd.com

Paying by check- Hdq Visitor Center, 201 N Washington Street, Havre de Grace, MD 21078
checks payable to The City of Havre de Grace

Paying by Credit Card - call in credit card payment to 410-939-2100

Registration and Payment due 15 days prior to sponsored month.

Thank you for your support! Your generosity helps us create unforgettable events and brings our community together in a special way.