



If you're looking for a meaningful way to advertise your business while supporting a fun, welcoming community event, a **Havre de Grace First Friday sponsorship is a perfect fit.**

**First Friday in Havre de Grace** runs monthly from **May through October**, transforming our downtown into a vibrant seven-block celebration that brings the community—and visitors from outside the area—together.

Each month, thousands of attendees will enjoy:

- **Live music** on our main stage and throughout the event footprint
- **Local bands and performers** at our many locally owned restaurants
- **Unique shopping** at downtown retail shops and more than **50 local vendors**
- **Food trucks, outdoor café seating, and beer gardens**
- A **Family Fun Zone** featuring activities like a petting zoo, laser tag, gaming truck, and more

This is a **family-friendly, high-energy event** that typically draws **5,000–7,000 people** each month.

## Why you should become a First Friday Sponsor?

This year, we're growing this already successful event into something even bigger and better. With a new main stage, family zone, and interactive activities, we are expanding in exciting ways. We're seeking **Sponsors** to help us elevate the experience and make this First Friday season the best one yet.

Sponsoring is a great way to:

- Promote your business to thousands of attendees
- Show your support for the local community
- Align your brand with one of Havre de Grace's most beloved events

We are offering **Platinum, Gold, Silver, and Bronze sponsorship levels**, providing a variety of opportunities for visibility and engagement. Details on next page!

*We'd love to partner with you to make this season our best yet.*





# City of Havre de Grace Sponsorship Levels

## Platinum Sponsor \$2500

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in all digital marketing
- The following is for all SIX First Friday events:
  - Company Logo on Main Stage Signage
  - Company Logo on Family Zone Signage
  - Exhibit Space at First Friday event

## Main Stage Gold Sponsor \$1000

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing
- Company Logo on Main Stage Signage at one sponsored First Friday event
- Exhibit Space at one sponsored First Friday event

## Family Zone Silver Sponsor \$500

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing
- Company Logo on Family Zone Signage at one sponsored First Friday event
- Exhibit Space at one sponsored First Friday event

## I Love First Friday Bronze Sponsor \$250

- Company Logo on Event Materials
- Recognition in E-Newsletters and Social Media
- Sponsor website links in digital marketing

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Level Commitment:  Platinum  Gold  Silver  Bronze

Preferred Sponsored Months:  May 1  June 5  July 3  Aug 7  Sept 4  Oct 2

Payment Amount: \_\_\_\_\_  Cash  Check,  Credit Card

Email Application and Logo to LauriO@HavredeGracemd.com

Paying by check- Hdg Visitor Center, 201 N Washington Street, Havre de Grace, MD 21078  
checks payable to The City of Havre de Grace

Paying by Credit Card - call in credit card payment to 410-939-2100

Registration and Payment due 15 days prior to sponsored month.

**Thank you for your support! Your generosity helps us create unforgettable events and brings our community together in a special way.**